




TARUN SHARMA

Motion
Graphics
Artist

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 Bangkok, Thailand
 tarunshar996@gmail.com
 +66 8 6973 3821

Skilled in transforming client visions into compelling videos and motion graphics that captivate and engage the target audience. Proven track record of collaborating seamlessly with marketing, sales, and product development teams to deliver tailored assets that meet their specific needs and drive results.

SKILLS

Adobe Creative Suite Premiere Pro Photoshop
After Effects Illustrator InDesign

INTERESTS

Videography 3D + VFX Video Games
Photography Movies

Portfolio

<https://tarunshar.com/>

WORK EXPERIENCE

GXC (Global Top Round, Gamaround & Round Ventures)

Bangkok, Thailand

Senior Multimedia Designer

Dec 2020 - May 2024

- Developed and implemented streamlined design templates for the graphics and video team, resulting in a 40% increase in project efficiency and a 50% reduction in turnaround time.
- Developed comprehensive brand guidelines for video content, ensuring consistent visual identity across all platforms, resulting in a 20% increase in brand recognition among target audience.
- Implemented new form tool to streamline request process, resulting in 50% decrease in turnaround time for design projects.

RingZero Game Studio

Bangkok, Thailand

Motion Graphics Artist

Feb 2020 - Nov 2020

- Introduced a dynamic form of storytelling in ad campaigns, resulting in a 30% increase in consumer engagement and a 25% boost in click-through rates.
- Increased collaboration and communication within the marketing team by organizing daily check-in meetings and bi-weekly design reviews, leading to a 15% reduction in project turnaround time.

The Pixellence Studios

Mumbai, India

Motion Graphics Artist

Sep 2019 - Jan 2020

- Utilized advanced features in After Effects software to create visually stunning motion graphics for client projects, resulting in a 20% increase in client satisfaction ratings.
- Developed and implemented training sessions for team members on best practices in After Effects software, leading to a 30% decrease in project turnaround time.

Masala Magazine Thailand

Bangkok, Thailand

Multimedia Designer

Jul 2018 - Jan 2019

- Utilized advanced animation techniques to produce a dynamic and eye-catching title sequence.
- Developed and executed creative video concepts for a diverse range of restaurant and hotel clients, resulting in an increase in client satisfaction ratings.
- Collaborated with cross-functional teams to create visually appealing and cohesive branding materials for hotel clients.

Chaos Horse Production

Winter Park, FL, USA

Motion Graphics Artist

Aug 2017 - Sep 2017

- Lead and constructed a visually stunning mini stage model based on team member's design concept, showcasing intricate details and accuracy.
- Utilized advanced software tools to design and animate 50+ assets for various projection mapping installations, enhancing visual impact and engagement levels.

EDUCATION

Full Sail University

Winter Park, FL, USA

Digital Art & Design

3.87 GPA | Valedictorian